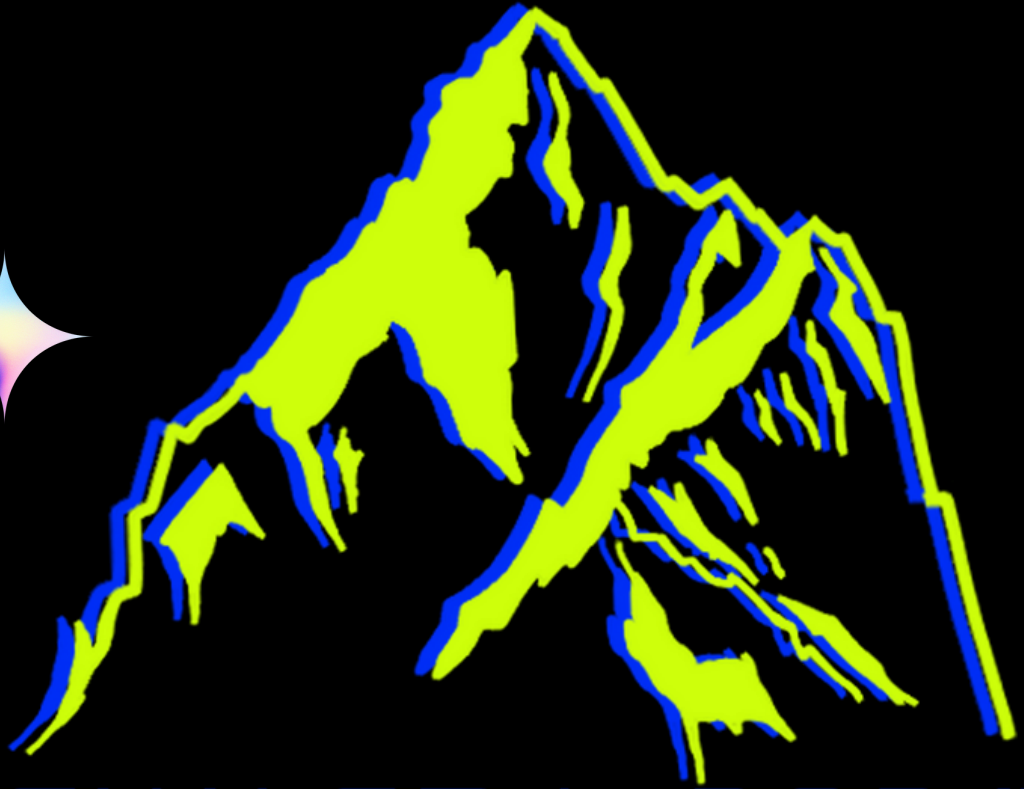
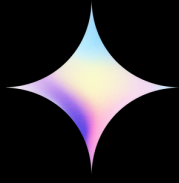


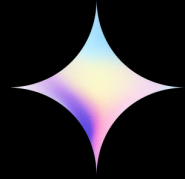
D
E
N
V
E
R



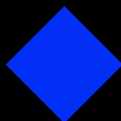
SWACDA 2024



REGIONAL CONFERENCE



Proposal Details



SWACDA
event Organizer

📍 5176 S Kenton Way, Englewood, CO 80111

📞 303.520.4898

🌐 www.swacda.org

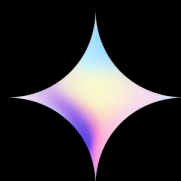
✉ margiecamp@comcast.net



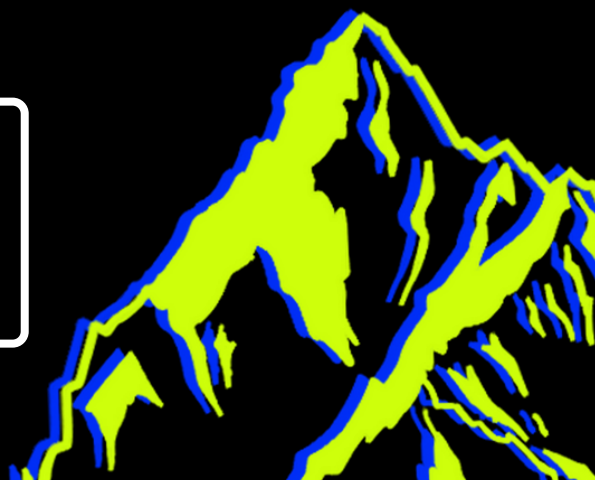
INTRODUCTION

We are thrilled to invite you to join us as a sponsor for the 2024 Southwestern American Choral Directors Association (SWACDA) conference, which will be held in the beautiful city of Denver, CO! As one of the largest choral music conferences in the United States, this event brings together choral directors, educators, and singers from Arkansas, Colorado, Kansas, Missouri, Oklahoma, New Mexico, and Texas.

As a sponsor, you will have the opportunity to showcase your brand to a highly engaged and passionate audience of choral music enthusiasts. With a variety of sponsorship levels available, you can choose the level of visibility that best fits your brand and marketing goals. Your support will help make this event a success and ensure that SWACDA continues to be a leading voice in the choral music community.



Tuesday, February 27-
Saturday, March 2, 2024
Denver, Colorado





TARGET AUDIENCE

This highly anticipated event will bring together the brightest minds in the field of choral music education and performance, and will provide a platform for sharing innovative techniques and ideas. With a jam-packed schedule of interest sessions covering a range of topics and live choral performances, you won't want to miss this opportunity to connect with choir directors from the 7 states that make up SWACDA. Join us in Denver for SWACDA 2024 and show your company's support of choir directors and their students!

ESTIMATED NUMBER OF ATTENDEES

We anticipate approximately 2000 choral professionals, 1500 performers and an additional 2000 concert goers at the event.



SPONSORSHIP

PACKAGE

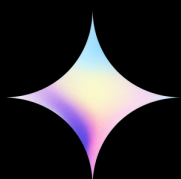
OPTIONS



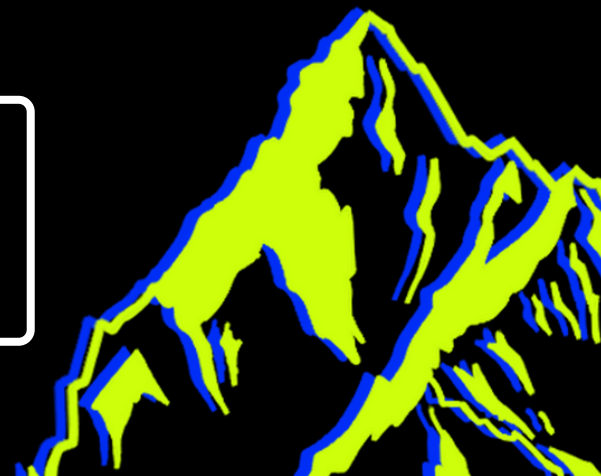
PLATINUM PACKAGE - \$5,000

(limit of 2)

- Evening Concert Session Sponsor – Signage in Theatre lobby and recognition in welcoming comments
- 2 Exhibit Spaces – preferential location with 4 badges
- SWACDA Conference App – Dedicated Menu Listing for one day and daily Activity Feed Sponsored posts
- 2 Interest Session Sponsorships – logo on SWACDA Conference App, session signage and verbal acknowledgment
- Full page ad in SWACDA Conference Program
- Banner Ad on SWACDA website and conference app
- Logo inclusion on Conference Signage, website and email marketing
- Invitation to attend social receptions – mingle with our community and receive verbal acknowledgment
-



Tuesday, February 27-
Saturday, March 2, 2024
Denver, Colorado





GOLD PACKAGE - \$3,500

- 1 Single Exhibit Space – preferential location with 2 badges
- SWACDA Conference App – daily Activity Feed Sponsored posts
- 1 Interest Session Sponsorship – logo on SWACDA App, session signage and verbal acknowledgment
- Half Page Ad in Conference Program (color)
- Banner Ad on SWACDA Website and Conference App
- Logo Inclusion on Conference Signage, web page and conference email marketing
- Invitation to attend social receptions – mingle with our community and receive verbal acknowledgment





SILVER PACKAGE - \$2,000

- SWACDA Conference App – one Activity Feed Sponsored Post
- Interest Session Sponsorship – logo on Conference App, session signage and verbal acknowledgment
- Recognition in Conference Program
- Banner Ad on SWACDA website and Conference App
- Logo Inclusion on webpage and conference email marketing
- Invitation to attend social receptions – mingle with our community and receive verbal acknowledgment





BRONZE PACKAGE - \$1,000

- Recognition in Conference Program
- Logo Inclusion on webpage and conference email marketing
- Invitation to attend social receptions – mingle with our community and receive verbal acknowledgment



SUPPORTING SPONSORSHIP OPPORTUNITIES

SWACDA's Denver Conference is truly **Limitless**, but our conference budget is not. Please consider sponsoring an event or just make a donation to insure the overall success of the conference.

SPONSOR A PRE-SERVICE TEACHERS OR HONOR CHOIR SINGER \$1500

Provide scholarship funds so that all deserving pre-service teachers and students can participate in the conference. You will be invited to a special reception honoring scholarship awardees and donors and you will be listed as a Scholarship donor on on-site signage.

SPONSOR A RECEPTION \$750-\$3000

All-Conference Receptions

- Tuesday evening at Trinity - \$750
- Wednesday Breakfast - \$2200
- Thursday Exhibits - \$2500
- Thursday Evening Scholarship - \$750
- Friday Evening at the Buell - \$3000

This budget is based on a cash bar. Drink tickets can be added to the budget.

You will be listed as a Reception Sponsor on on-site signage and receive recognition at the reception and in social media.

SPONSOR THE "BIG SING" SHARING CONCERT \$1000

All performing choirs are encouraged to participate in the "Big Sing," a sharing concert at Trinity United Methodist Church on Thursday afternoon.

Your donation will provide snacks and transportation for the performers. You will be listed as a "Big Sing" Sponsor on on-site signage and receive recognition at this concert and in social media.

SPONSOR A COMMUNITY OUTREACH PROJECT \$500

Choirs are encouraged to participate in a community outreach project. Provide transportation and other resources to help these choirs give back to the community. You will be listed as a Community Outreach Sponsor on on-site signage and a thank you from the participating choirs.

SPONSOR THE INAUGURAL CONTEMPORARY A CAPPELLA HONOR CHOIR \$2000 (each choir)

Your donation will allow each Contemporary A Cappella Honor Choir to perform on stage with the needed lighting and sound that they deserve.

You will be listed as a Sponsor on the on-site signage and receive recognition at the concert and in social media.

MAKE A DONATION TOWARD ANY OF THESE WORTHY PROJECTS \$Any Amount\$

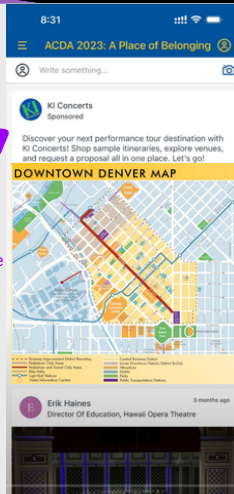
You will be listed as a contributor to the project that you designate.

CONFERENCE APP

Opportunities & Descriptions

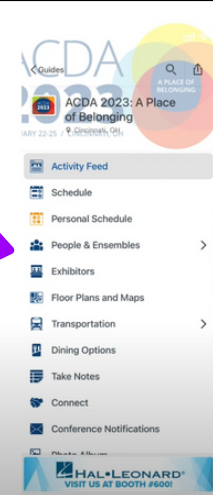
Map Sponsor (\$500)

- Limit one
- Your name and icon here on every map page
- Can link to website and/or exhibitor location



Dedicated Menu Listing (Platinum Sponsor)

- Custom Icon
- Can be linked to specific space in the app or to a website
- Available only to Platinum Package Sponsors (limit of 2)



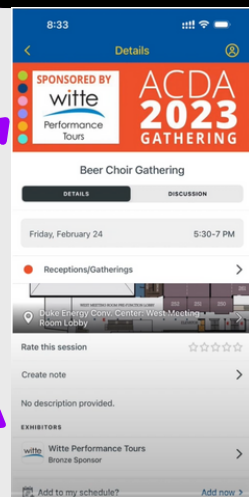
Activity Feed Sponsored Post (\$150)

- Default View of Guide
- Avatar icon - 180 px x 180 px circle
- Post Title and Copy
- Card Image - 650 px x 450 px
- (largest graphic possibility)
- Set publish time (including before the conference begins)



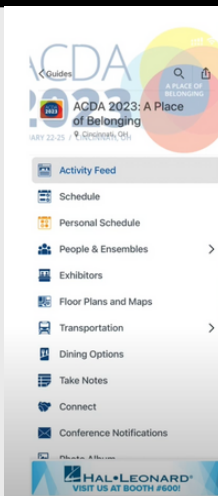
Session Sponsor Ad (\$250)

- Large Banner at Top - 640px x 240 px
- Cross linked to Exhibitor listing
- Can add text into Session description if desired



Banner Ads (\$100)

- 600px x 100px Banner
- Bottom of Menu
- Small Real-Estate - should be simple
- Linked to website
- Rotates randomly every 10 seconds



Other Opportunities Available!
Please contact us for more information

[Click here to submit your payment](#)

ADDITIONAL SUPPORT

Opportunities

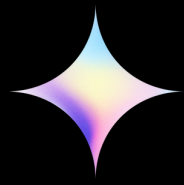
Below are additional ways you can support our conference.
Please contact us regarding availability and details.

Interest Session Sponsorship	\$750
SWACDA Conference App Items	varies
Conference Program Advertising (see payment form)	\$100-\$200
Reception Sponsorship <ul style="list-style-type: none">• Tuesday evening at Trinity - \$750• Wednesday Breakfast - \$2200• Thursday Exhibits - \$2500• Thursday Evening Scholarship - \$750• Friday Evening at the Buell - \$3000	\$750-\$3000 - food \$750-\$3000 - drink tickets
"Big Sing" Choral Sharing Concert Sponsorship	\$1000
Sponsor The Inaugural Contemporary A Cappella Honor Choir - Lighting and Sound Technology	\$2000 (each of 3 choirs)
Sponsor an Honor Choir Singer in need of financial aid to be able to participate	\$500
Sponsor a pre-service or new choir director in need of financial assistance to be able to attend the conference	\$750

[Click here to submit your payment](#)



[Click here to submit your payment](#)

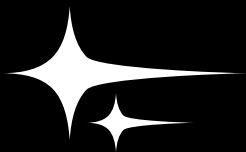


CONTACT US

MARGIE CAMP

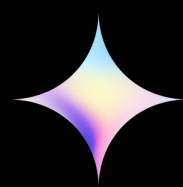
303.520.4898

MARGIECAMP@COMCAST.NET

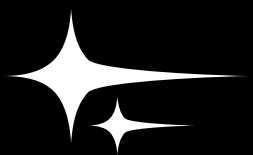


VISIT OUR WEBSITE

WWW.SWACDA.ORG




THANK YOU



Thank you for considering the 2024
SWACDA Conference proposal. We are
excited about the opportunity to bring
together choral music lovers and create a
memorable experience for all.

**YOU can make this conference
LIMITLESS!**

5176 S Kenton Way, Englewood, CO 80111 

303.520.4898 

www.swacda.org 

margiecamp@comcast.net 